

Notice of Price Adjustment for Embroidery

J6 Designs has been able to maintain its low prices and high quality production standards for the last 8 years. It is this combination of low price and high quality that has helped us succeed in a very competitive market; and this will not change. However, we have recently been experiencing a strain on both production quality and production time which has been steadily increasing over the last three years since the recession set in. Some statistical calculations of our invoice records over that time period revealed that orders of low-volume runs (1-18 items) has increased by a factor of three, whereas the number of orders with 12 or more items has decreased. This is perhaps indicative of the cost-averse behavior of organizations and individuals in a down market. What this means is that - if we are to continue our commitment to superior quality and turnaround time – we will need to adjust our pricing scale to more accurately reflect the production costs of low-volume orders. Please understand that this is a minor adjustment and should not significantly affect your bottom line. If you feel that this changes your business relations with us in a dramatic way, please contact us to discuss the issue and we will always be happy to work with you. J6 Designs is a business that was built on an ethic of doing everything possible to accommodate the particular needs of every customer and this will always be our goal. We are fully aware that doing low-volume jobs is both an integral part of our business and a significant source of business for our customers. However, in order to continue providing this critical service, we need to adjust the pricing so it is in a range that is both practical for us and affordable for you.

Important points to note about the price adjustment:

- 1) All pricing for jobs with 12 or more items will not be increased.**
- 2) This price adjustment on all low-volume orders will be effective immediately. If you have an order based on the old price structure, please contact us to avoid any billing confusion.
- 3) If you have previously had an agreement or contract work that you cannot rectify with our new pricing structure, please feel free to contact us and we will be glad to accommodate you in any way we can.
- 4) You will be provided with a new pricing list that accurately reflects the pricing adjustment for low-volume orders.

**** Please contact us with any questions or concerns you may have regarding this notification. ****